



#STARKIT

**CORE HOSPITALITY PRINCIPLE**

# Be Professional

Your personal appearance matters!



Take a look  
in the mirror!



### Do you have style?

Clean teeth? Smell nice? Neatly groomed? Do you look crisp or crinkled? Do you look the part? Ready to make a great first impression?

**Or do you look like you just rolled out of bed?**

Looking good isn't just what's on the outside, it comes from what's on the inside—  
**what motivates you?**

What's your attitude?  
How do you feel?  
Have you prepared for your day?  
Gotten your rest?  
Eating right?

**It's all part of being a professional and your very best YOU!**

## Daily Focus

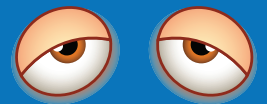
- ✓ Attire and Accessories!
- ✓ Grooming & Style! Show pride!
- ✓ Your Work Area: What it says about **YOU!**
- ✓ **Facial Expression = Communication!**
- ✓ Body Posture & Language!
- ✓ Don't Show Up Naked... **Wear Your Smile!**
- ✓ The Complete Package!

Take a look in the mirror!

Your Face Says It All!  
*What are **YOU** Communicating?*

### Your Eyes:

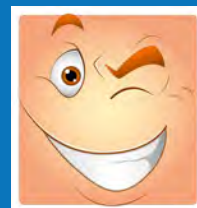
"I'm exhausted I need a day off!"



### Your Smile:

"How much longer do I have to listen to you complain????"

### Your Eyes and Smile:



"I am here to **WOW YOU!**"

**Redefine your role!**